

Experience Sarawak, Borneo!

Faculty of Economics and Business, UNIMAS

Are you ready for an adventure?



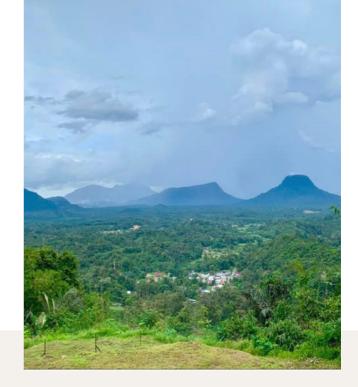
Sarawak offers authentic, diversity-filled environment which adds to its capability to nurture a holistic, global mindset. Global graduates move beyond their own worldviews, creating inclusiveness out of diverseness.

Whilst many turn their gaze towards the trendiest technology; we believe that to grapple with the future, you need to learn from the present and connect to the past.

Let us showcase to you the uniqueness of the Land of the Hornbills as we embark on a 7-days expedition to Kuching & Bung Bratak, filled with adventure, interesting local culture and engaging activities.







Hont BUNG BRATAK

Bung Bratak is surrounded by nature and located at Kampung Tembawang Sauh, Bau, Sarawak. It is a popular spot for hikers and campers.

Bung Bratak means Bratak Hill, and it represents what was once a large Bidayuh hill settlement of seven longhouses. Over 750 years ago, a group of Bidayuhs from Sungkong (now at interior of West Kalimantan, Indonesia) settled at Bung Bratak in search of ample land for paddy planting.

Beginning from 1841, the Bung Bratak settlers started to move downhill to neighbouring places. 35 Bidayuh villages of Jagoi-Bratak group in the Bau and Lundu Districts of Sarawak originated from Bung Bratak.

The Bung Bratak Heritage Centre (BBHC) was initiated and developed by the Bung Bratak Heritage Association (BBHA). It is built 1,000 feet above sea level, and as the first-of-its-kind in Borneo to be built on a hilltop.

Bung Bratak is fully funded by the Ministry of Tourism and Culture. Interestingly the Bung Bratak Heritage Centre is built on what is deemed to be the original ancestral home of the Jagoi-Bratak sub-group of the Bidayuhs.

The centre comprises of two traditional longhouses, a Bidayuh traditional round house known as the 'baruk', a dining hall with kitchen and a reception hall.

The best way to learn about a culture is to be part of it!

PROGRAME DETAILS

Proposed duration

7 days

Locations

- UNIMAS
- Sarawak Cultural Village (SCV)
- Bung Bratak Heritage Centre
- Matang Wildlife Centre
- Siniawan Old Town
- Fort Magerita
- Brooke Gallery
- Darul Hana
- Waterfront

Theme

Culture, Heritage and Nature

Target Participants

30-40 participants (Min. 15 pax)

Fees

USD 850 per person (*subject to change)

Eligibility

Open to all



Programme OUTCOMES

Heritage and cultural diversity

Participants will get to explore the uniqueness of the local ethnicity, lifestyle, traditional food and drinks, beliefs, dances, music and arts.





Economic and Business:

Participants will be able to learn about the local business and entrepreneurship settings, as well as the challenges faced by the local communities and opportunities for improvements.

Community Engagement:

Participants will get to meet the local community and participate in their community activities and events through engagement and volunteering activities.



ATTRACTIONS













ATTRACTIONS









Programme MODULE



Day 1 Welcome to UNIMAS!

Day 2 Unity in Diversity



Day 3 Meeting the Orang Utans!

Day 4 Out and About in City of the Cats!

Day 5 Survival Skills



Day 7 Live Like a Local



- Meals and accommodation will be provided
- Activities are subject to change due to scheduling considerations, weather/water conditions, etc.
- Module is subject to change

The short mobility programme is designed in alignment with the following SDGs:

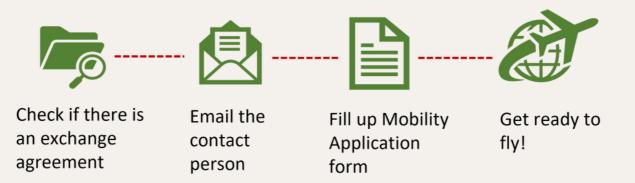






SUSTAINABLE GOALS OPMENI

APPLICATION PROCEDURE



TRANSFER OF CREDIT

- Credits will be awarded to students who have successfully completed the courses.
- As credit transfer policies vary among universities, you are advised to check with your home university if the credits you earn in the course that you enroll in at UNIMAS can be transferred over to your home university.
- Transfer of credit formula:
 40 SLT (Student Learning Time) = 1 credit

CONTACTS

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